

## Intelligent Domain Name Values/Appraisals

za

 Determine Worth

## ZainLLC.com

Advanced Domain Appraisal



Tier 2

Super Premium

\$24,500

NameWorth Est. Retail Price

(See Other Pricing Levels Below)

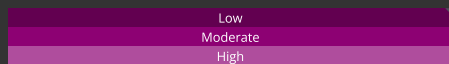
Suggest Lower  | Suggest Higher 

## Current Demand for Domain

Determine the amount of demand for this domain.

## NameWorth Demand Rating


Current demand based on usage of term (today)



## Other Extensions Taken

Domain	Count	Extensions
ZainLLC	0	

## Similar Active Websites - 1

Domain	Alexa / Majestic Rank	Preview
zainllc.en.ec21.com	Unknown	 <a href="#">Enlarge</a>

## Additional Domains Found - 1 (estimated)

Domain	Count	Extensions
RocZainLLC	1	com

## Tiers Explained



## Super Premium

Still rare, these domains are only 1% of the registered domain names. They are short domains made of less common words than tier 1, but still have a high market demand.

## Projected Pricing Levels

## UPPER LEVELS


	Retail Level® <small>end user / immediate need</small>	Market Level® <small>end user / future need</small>	Investor Level® <small>domain investor</small>
	\$24,500	\$9,957	\$4,351
Suggested Pricing			
Determined by	Buyer's Needs	Buyer's Needs	Buyer's Needs
Main Driver	Business Value/Plan	Value/Future Need	Investment Opportunity
Alternatives (BATNA)	None/Limited	Limited	Moderate
Price Sensitivity	Low	Moderate	High
Impulse Buy	✗ Usually Not	? Sometimes	✓ Often
Buyer Profile	Business/Startup	Business/Startup	Entrepreneur & Investor
Business Need	✓ Immediate Need	? Future Need	? Possible Future Need
Buyer's Wealth	✓ Medium - Very High	✓ Medium - Very High	✓ Medium - Very High
Category Interest	✓ Specific	✓ Specific	✓ General (car/house)
Percentage of Market	3% of Market	7% of Market	20% of Market
Chance of Selling	18.2% in next 20 years	58.7% in next 20 years	90.3% in next 20 years
	Retail Level®	Market Level®	Investor Level®


## LOWER LEVELS

	Industry Level® <small>investor-to-investor</small>	Auction Level® <small>right-place / right-time</small>	Liquidation Level® <small>fire sale</small>
	\$2,999	\$1,470	\$294
Suggested Pricing			
Determined by	Seller's Needs	Seller's Needs	Seller's Needs
Main Driver	Seller Cash Flow	Abandoned/Expired	Seller Abandoning
Alternatives (BATNA)	Abundant	Abundant	Abundant
Price Sensitivity	Very High	Very High	Very High
Impulse Buy	✓ Yes	✓ Yes	✓ Yes
Buyer Profile	Investor	Investor	Investor
Business Need	✗ No Need	✗ No Need	✗ No Need
Buyer's Wealth	✓ Medium - Very High	✓ Low - Very High	✓ Low - Very High
Category Interest	✗ None	✗ None	✗ None
Percentage of Market	9% of Market	56% of Market	5% of Market
Chance of Selling	50% in 1 year	90% in 7 days	90% in 2-3 days
	Industry Level®	Auction Level®	Liquidation Level®

## NAMEWORTH

What is your domain name worth?

 Central Coast, California 93420  
 United States of America

 Phone: 1-805-354-5667

## LATEST NEWS

**3.0 Update Released!** Huge leap forward in Tier 1 and Tier 2 accuracy. We were able to provide accurate results for 100% of our targeted test cases when compared to top recent sales.

August 31st, 2022

**2.0 Update Released!** Our largest update yet. Testing showed an improvement in 80.6% of domain valuations when valuating top recent sales. Also introduces NameWorth Demand & domain stats.

January 25th, 2020

**1.4 Update Now Active!** This update improves mobile and desktop usability, and introduces our new WorthIt! expired domains newsletter.

May 30th, 2019

**1.2 Update Now Active!** Version 1.2 is now active for all users. This update significantly increases the accuracy of all one word domain name appraisals.

March 26th, 2019

**Official Version 1.0 Launch!** After over a year of development, we are open for business and our subscription plans are now active.

March 2nd, 2019

## EXPLORE

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