

11. Comparable Transactions

Comparable sales are one of the most reliable ways to determine a domain's fair market value on an open, public market. Here we have listed a variety of prior domain sales that we feel exhibit similar characteristics to smilefishing.com. These domain names were chosen because they share one or more of the following: 1) extension; 2) number of words; 3) approximate length of characters; and 4) comparable commercial potential. While strong indicators of fair market value, please remember that prior sales are not necessarily indicative of future sales potential and are for informational purposes only.

smilestones.com	4950 USD	2019
smilebliss.com	4588 USD	2020
smilecrew.com	5900 USD	2021
riverfishing.com	2601 USD	2021
youthfishing.com	2500 USD	2021

The fact that domains similar to smilefishing.com have been bought and sold on the open market is generally a positive indicator of the domain's fair market value and its chances of attracting a buyer if listed for sale. However, each transaction and the motivating factors of the buyers and sellers involved are unique meaning that these similar sales are not indicative that the domain will necessarily sell if listed.

12. Estimated Fair Market Value

Based on our evaluation of publicly available factors and analysis of the domain's characteristics, we estimate the fair market value of smilefishing.com is:

3600 USD

Please note: this estimated fair market value figure is based in part on a system-based analysis of publicly available data and represents the value which we consider to be a fair price for both buyers and sellers on an open, public market. This estimate is subject to change based on unforeseen market conditions, unique buyer and seller motivations, and any legal limitations on legitimate use of the domain, whether due