

Acquisition Overview

All Users

100.00% Users

Feb 1, 2018 - Feb 28, 2019

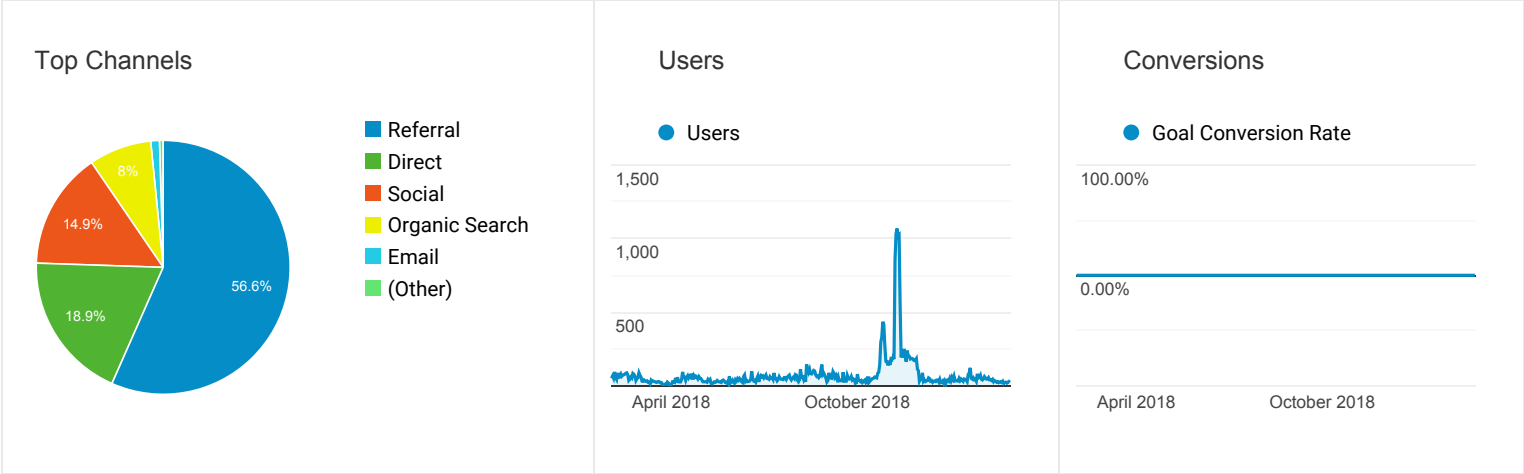
Primary Dimension:

Conversion:

Top Channels

All Goals

Edit Channel Grouping



Acquisition				Behavior			Conversions
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	
	20,853	20,926	32,689	71.85%	2.29	00:01:30	
1 Referral	12,358			74.30%			
2 Direct	4,129			60.32%			
3 Social	3,258			82.01%			
4 Organic Search	1,740			71.14%			
5 Email	240			52.53%			
6 (Other)	104			56.32%			

To see all 6 Channels click [here](#).