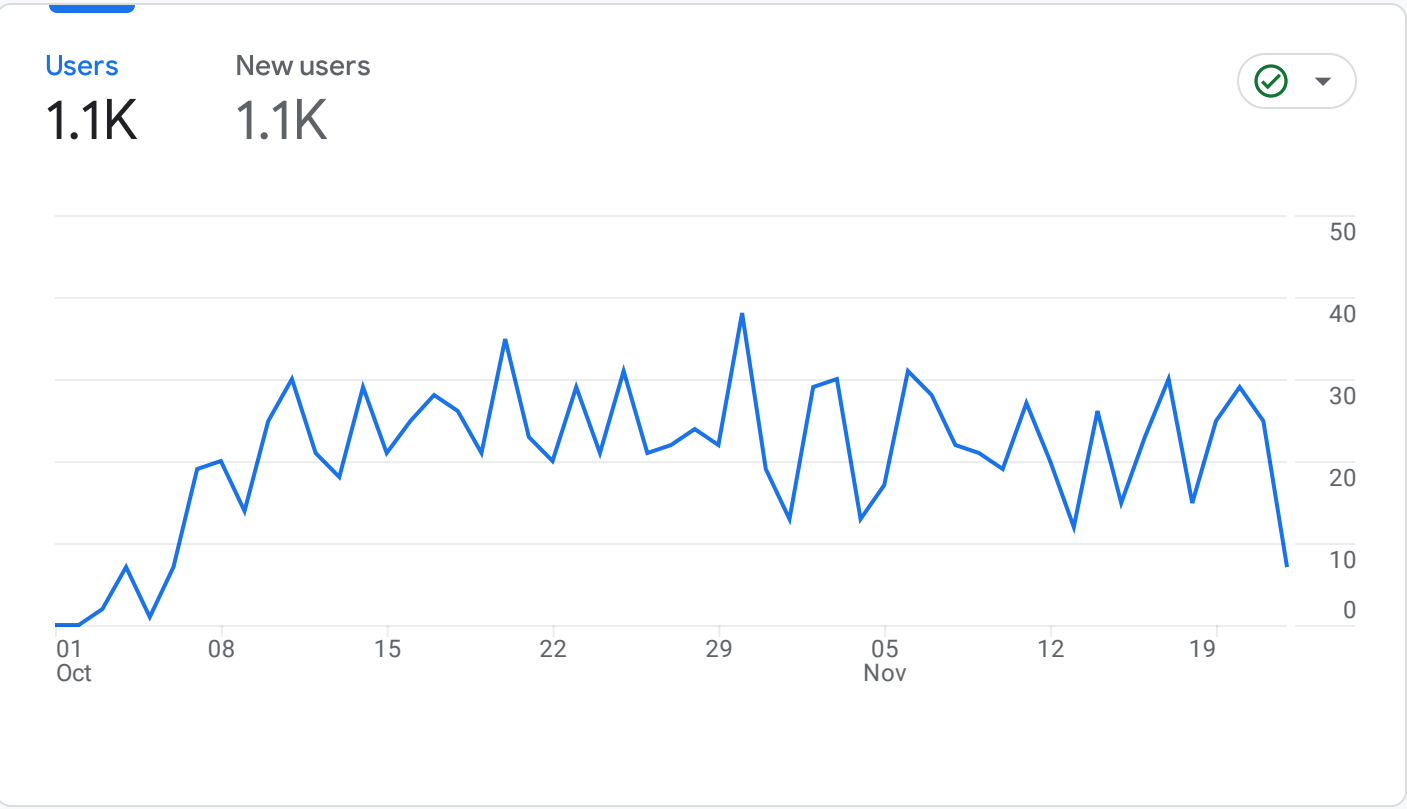


Acquisition overview



New users by

First user default channel group▼

✓

▼

FIRST USER DEFAULT CHA...	NEW USERS
Organic Search	961
Direct	119
Referral	2

View user acquisition →

Sessions▼ by

Session default channel group▼

✓

▼

SESSION DEFAULT CHANN...	SESSIONS
Organic Search	1.1K
Direct	135
Unassigned	3
Referral	2

View traffic acquisition →

Sessions▼ by

Session Google Ad...▼

✓

▼

SESSION GOOGLE A...	SESSIONS
No data available	

View Google Ads campaigns →

