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Blu-ray 30

Word Mark BLU-RAY 3D

Goods and Services IC 009. US 021 023 026 036 038. G & S: Optical and magneto-optical disc players and recorders for audio, video and computer data; blank optical and magneto-optical discs; pre-recorded optical and magneto-optical discs featuring music, text data, still images and motion pictures; video cameras; computers; video game machines for use with televisions; optical disc drives for computers, television sets, eyeglasses, electric cables, component video cables

cicculo cables, component

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 

77893178

Filing Date

December 14, 2009

**Current Filing** 

Basis

1B

Original Filing

Basis

1B

International

Registration Number 1027772

Owner

(APPLICANT) Blu-ray Disc Association nonprofit mutual benefit corporation CALIFORNIA 10 Universal City

Plaza, T-100 Universal City CALIFORNIA 91608

Attorney of Record

Christopher S. Ruhland & Chelseaa Bush

Prior

Registrations

2901104;3657054

Description of

Mark

The mark consists of 'Blu-ray' followed by '3D' in stylized lettering.

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Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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